

Dan Sonnett

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301-641-3837

Professional Experience

Owner, Executive Producer, Scriptwriter—Sonnett Media Group, LLC

April 2001 - June 2018

- Creating videos and multimedia for science communication initiatives, websites, social media platforms, and museum exhibits for clients including the Smithsonian Institution, the Public Broadcasting Service (PBS), and the National Academy of Sciences.
- Integrating emerging media technologies, developing and executing original programming and content, and exploring opportunities for clients to enhance in-house productivity.
- Responsible for setting objectives, planning, budgeting, recruiting and mentoring staff, developing facilities, and communicating ideas effectively to stakeholders.

Media Arts Specialist—National Endowment for the Arts

July 2012 - June 2013

- Administered over \$4 million in grants to creative organizations to foster artistic excellence and community engagement with productions for the web, audio, and video.
- Effectively advised and guided 165 applicants through federal grant process.

Adjunct Professor/Lecturer, School of Communication—American University

December 1998 - May 2012

- Designed graduate-level curriculum for scriptwriting, video editing, and entrepreneurship.
- Presented emerging trends in the processes, products, and technologies vital to the creation, production, and distribution of videos, films, and digital media.

Video Producer—Smithsonian Institution

May 2004-June 2005

- Led projects through every phase of production including creative development, budgeting, pre-production, production/shooting, post-production, finishing/delivery.
- Presented educational content focused on innovation, culture, and science topics.

Education

Master of Science, Film and Video—American University, Washington, D.C.

Bachelor of Science, Cinema and Photography—Ithaca College, Ithaca, NY

Awards

Webby Awards (2), Telly Awards (4), Communicator Awards (2), CINE Golden Eagle, MUSE Award

Software Expertise

Adobe Premiere Pro CC, Photoshop, Illustrator, After Effects, Audition, Basecamp